

MINUTES

Northern Lights Library Network

Governing Board Meeting

June 15, 2013

Heritage Hjemkomst Interpretive Center

202 1st Avenue North

Moorhead, Minnesota 56560

Present: Gay Galles, President; Wayne Ingersoll, Charlie Lindberg, Betsy Vinz, Erika Rux, Secretary; Erin Smith

Absent: Richard Anderson, Lina Belar, Ruth Holmgren

Also present: Executive Director, Kathy Enger; Summer Intern, James Rogers

1. Meeting called to order at 10:08 p.m.
2. Introduction of James (summer intern) and his background and interests. Introductions of board members. Addition to agenda, Poets Across Minnesota (old business).
3. Consent agenda. Motion to approve. Ingersoll/Lindberg MCU.
4. Recognition of departing officers: Anderson, Belar, Galles, Rux. Recognition of departing members: Belar, Rux, Smith.
5. Nomination of new officers: President, Ingersoll; Vice President, Anderson; Treasurer: Vinz; Secretary, Open. Approval of nominations, Lindberg/Smith MCU. Discussion of slate of nominees; option to leave secretary position open until volunteer comes forward. Lindberg volunteered to serve as secretary.
6. New governing board members announced: Academic, Carol Sibley, MSUM; Jenna Kahly, LARL. Still need a special library representative, Kathy and James hope to identify this person during the process of creating the Cultural and Historical Organizations and Museums directory. Also need one more representative from Viking Library System and the Kitchigami Regional Library System. NLLN is in compliance with state law, since it is up to the regional systems to appoint representation to the NLLN Governing Board. Alternates also need to be identified.
7. August meeting in Detroit Lakes. Date possibilities and location discussed. Schedule of meeting times, dates, and locations requested for entire year. Detroit Lakes is more central; electronic option also presented for winter meetings. Face-to-face meetings in good weather is preferred. August 17 meeting at 10 a.m. in Detroit Lakes and Kathy will try to reserve the Depot. Gay recommended deciding on 2013-14 meetings, possibly the 3rd Saturday; concern noted about becoming Moorhead-centric and the geographic span of the region represented. Kathy and Wayne will make a determination for August meeting.
8. Discussion of strategic plan and budget, including the documents for State Aid application, which are presented in parallel construction with the strategic plan and budget required by the State of Minnesota. Overview of data collected for strategic plan (qualitative data from April 2012 Annual Meeting), data was anonymous and confidential; survey of membership in March, which collected quantitative data; detailed description of method was shared with board; vision, mission, core values directly from data gathered; five goals from state statutes for multi-types; documents will be submitted to the State of Minnesota Department of Education following today's meeting; board

expressed appreciation for Kathy's method and work; motion to approve strategic plan Smith/Lindberg, MCU.

9. Request for technology training, especially for Northwest. Lindberg and Kathy will work together to plan for Branch Out attendance, train-the-trainers, and bringing ideas back to the region. Board will rely on Kathy to prioritize goals for going forward and report to the board.
10. James shared a bit about work on directory of Cultural and Historical Organizations and Museums in the region.
11. Volunteers in the NLLN office called and reminded media centers in schools to complete the Annual Report, details in Director's Report. A special thank you to Adelle Bridgeford for her work.
12. Kathy is looking into *Booklist* subscription for libraries as regional subscription, working with ALA on this; other tools may be available through ELM. Books for professional collection approximately \$60; recommendation to investigate electronic option.
13. "Poets Across Minnesota" guidelines recommended, including multiple poets and partner with existing programs, such as Compass. More structure should be implemented. Kevin Zepper piloted the program this spring, with have to revisit and provide more structure and investigate partnering with existing agencies. Erin suggested another model of providing funds for schools to invite writers of choice; Kathy will bring information on Compass program and Legacy programming to August meeting. Kathy shared article from the Forum highlighting "Poets Across Minnesota".
14. Galles (president) and Anderson (vice president) conducted the annual review of the executive director. Positive review resulted in recommendation for 2% increase in director's salary. Executive board recommended full board approval of 2% increase. Ingersol/Smith MCU.
15. State Aid. Kathy provided summary earlier in meeting; motion to approve application Smith/Lindberg MCU.
16. ITV will be discussed further at August meeting. Board prefers person-to-person meetings and questioned the cost of NLLN as an ITV site.
17. Request to move annual membership meeting from April to June because of conflicts with other events scheduled in April to amend bylaws to reflect annual membership meeting at June meeting; consensus of board at June meeting with formal motion presented at August meeting.
18. Revisited ITV link site at NLLN; perhaps NLLN could join and be ITV link/site with the following costs: \$1400 to increase bandwidth, \$675 to join network (NW Links), \$950 support; would increase opportunity to present continuing education; possibly wouldn't work well in Minnesota because of (possibly) increased capability at desktop; Minnesota libraries may not be continuing with NW Links; could possible trial with existing lin, possibly at LARL; discussed it may be better to look at different options for online communication. NLLN not interested in ITV site at this time.
19. Updates from members about libraries: Lindberg, there's a new director at Northwest Regional Library System; Vinz, new director at LARL, also. Smith, Viking Library System, summer reading program going well; add digital magazine, Zinio; Rux, academic libraries in the Tri-College system adopting Web Scale Discovery; Galles, Moorhead Public Schools is hoping to hire 2 media specialists; shortage due to lack of higher education programs in Minnesota.

20. Meeting adjourned at 12:05 p.m.